



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/625,398	07/26/2000	Eric C. Anderson	P205/1805P	7721
49278	7590 08/10/2005		EXAMINER	
SAWYER LAW GROUP, LLP PO BOX 51458			CHOJNACKI, MELLISSA M	
	+58 CA 94303	ART UNIT	PAPER NUMBER	
ŕ			2164	·
			DATE MAILED: 08/10/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

/ -					
		Application No.	Applicant(s)		
		09/625,398	ANDERSON ET AL.		
Office Ad	tion Summary	Examiner	Art Unit		
		Mellissa M. Chojnacki	2164		
The MAILING Period for Reply	DATE of this communication app	pears on the cover sheet with the c	orrespondence address		
THE MAILING DATE - Extensions of time may be after SIX (6) MONTHS from the period for reply specified. If NO period for reply is period for reply within the same reply received by the same reply received by the same reply received.	E OF THIS COMMUNICATION. E available under the provisions of 37 CFR 1.1 Im the mailing date of this communication. Iffied above is less than thirty (30) days, a replecified above, the maximum statutory period was or extended period for reply will, by statute	Y IS SET TO EXPIRE 3 MONTH(36(a). In no event, however, may a reply be tin y within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE g date of this communication, even if timely filed	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).		
Status					
· <u>- · · · · · · · · · · · · · · · · · ·</u>	communication(s) filed on 19 M				
· <u> </u>	2a) ☐ This action is FINAL. 2b) ☒ This action is non-final.				
, ,	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.				
	idance with the practice under 2	ix parte Quayle, 1955 C.D. 11, 4.	JJ O.G. 21J.		
Disposition of Claims					
4a) Of the above 5) ☐ Claim(s) 6) ☑ Claim(s) <u>1-40</u> 7) ☐ Claim(s)	is/are rejected.	wn from consideration.			
Application Papers					
10) The drawing(s) Applicant may r Replacement di	not request that any objection to the rawing sheet(s) including the correct	er. epted or b) objected to by the drawing(s) be held in abeyance. Se tion is required if the drawing(s) is obtainer. Note the attached Office	e 37 CFR 1.85(a). ejcted to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C	C. § 119				
a) All b) So 1. Certified 2. Certified 3. Copies applicat	ome * c) None of: I copies of the priority document I copies of the priority document of the certified copies of the prior ion from the International Burea	s have been received in Applicat rity documents have been receive	ion No ed in this National Stage ed.		
Attachment(s)			SAM RIMELL PRIMARY EXAMINER		
1) Notice of References C 2) Notice of Draftsperson's	s Patent Drawing Review (PTO-948) Statement(s) (PTO-1449 or PTO/SB/08)	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:			

Application/Control Number: 09/625,398 Page 2

Art Unit: 2164

DETAILED ACTION

Remarks

1. In response to communications filed on May 19, 2005, claims 1, 10, 23 and 31-33 have been amended, new claims 36-40 have been added, therefore claims 1-40 are presently pending in this application.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-30 and 34-40 are rejected under 35 U.S.C. 103(a) as being unpatentable over <u>Garfinkle et al.</u> (U.S. Patent No. 6,017,157), in view of <u>Thompson</u> (U.S. Patent No. 6,650,831).

As to claim 1 Garfinkle et al. teaches providing an online photo-sharing service capable of providing access to the entity-specific photo-sharing websites for each of the entities (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos).

Garfinkle et al. does not teach a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific

image capture devices to transmit entity ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity ID information (See column 6, lines 55-67; column 7, lines 1-3, lines 13-27) when the image capture devices transmit images over a network (See column 6, lines 55-67; column 7, lines 1-3, lines 13-27); such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity

Art Unit: 2164

ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of <u>Thompson</u> because a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claims 2 and 12, <u>Garfinkle et al.</u>, as modified, teaches further including the step of storing the entity ID in the image capture devices during manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the entity

Art Unit: 2164

ID is stored in the digital camera during manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claims 3 and 13, <u>Garfinkle et al.</u>, as modified, teaches further including the step of storing the entity ID in the image capture devices subsequent to manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the entity ID is stored in the digital camera subsequent to manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 4, <u>Garfinkle et al.</u>, as modified, teaches further including the step of providing a plurality of entity IDs, wherein each entity ID identifies a different entity (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 5, <u>Garfinkle et al.</u>, as modified, teaches further including the step of providing an entity ID identifying a camera manufacturer (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27) and an entity ID identifying a user (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4, lines 2-13; also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 6, <u>Garfinkle et al.</u> as modified, teaches further including the step of storing an entity account in a database corresponding to different entity IDs (See <u>Garfinkle et al.</u>, column 3, line 67; column 4, lines 1-6).

As to claims 7, 19 and 27, <u>Garfinkle et al.</u> as modified, teaches further including the step of associating with each of the entity accounts, web pages comprising the corresponding entity-specific photo-sharing website, and user account numbers of authorized users (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the server matches each one of the entity ID's received with one of the entity accounts (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); further including the step of creating an entity account in the database for every entity ID, and associating each of the entity-specific websites with the corresponding entity account (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claims 8 and 18, <u>Garfinkle et al.</u> as modified, teaches further including the step of matching the entity ID information received from each image capture device with the corresponding entity account in the database (See <u>Garfinkle et al.</u>, Fig. 4; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the database stores entity account information for each one the entities (See <u>Garfinkle et al.</u>, Fig. 4; column 3, line 67; column 4, lines 1-6;

Art Unit: 2164

column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 9, <u>Garfinkle et al.</u> as modified, teaches further including the step of automatically associating the received images with the entity-specific photo-sharing website of the identified entity (See <u>Garfinkle et al.</u>, column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 10, <u>Garfinkle et al.</u> teaches an online photo-sharing system (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos).

Garfinkle et al. does not teach an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photosharing service, the software causes the digital cameras to automatically upload images to the website hosted for that particular entity.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6,

lines 55-67; column 7, lines 1-3, lines 13-38), wherein each of the entities controls a set of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38); and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service, the software causes the digital cameras to automatically upload images to the website hosted for that particular entity.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of <u>Thompson</u> because an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service, the software causes the digital cameras to automatically upload images to the website hosted for

Art Unit: 2164

that particular entity would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See <u>Thompson</u>, column 10, lines 42-50)

As to claim 11, <u>Garfinkle et al.</u> as modified, teaches wherein the digital camera software causes the digital camera to transmit at least one entity ID identifying the entity that the software was customized for (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claims 14 and 24 <u>Garfinkle et al.</u> as modified, teaches wherein at least one set of digital cameras is controlled by a hierarchal relationship of entities <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64); further including the step of customizing at least one of the cameras for a hierarchal relationship of entities <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to Claims 15 and 25, <u>Garfinkle et al.</u> as modified, teaches wherein the digital camera transmits the entity ID of each of the entities in the hierarchal relationship <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64); further including the steps of providing the entity ID as a set of hierarchal entity IDs

Art Unit: 2164

Thompson. column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 16, <u>Garfinkle et al.</u> as modified, teaches wherein the entities include at least one of a camera manufacturer, a business, a government agency, and end-users (See <u>Garfinkle et al.</u>, column 3, lines 1-6, where "vendor" reads on "manufacturer, a business, a government agency"; column 4, lines 55-58).

As to claim 17, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service includes a server and a database for providing access to the respective websites (See <u>Garfinkle et al.</u>, column 3, line 67; column 4; lines 1-6; column 5, lines 1-10).

As to claim 20, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service derives revenue from the entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 21, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service shares revenue with multiple entities that are in a hierarchal relationship (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 22, <u>Garfinkle et al.</u> as modified, teaches wherein the respective websites are customized for each of the entities, such that when users visit the respective websites over the network, it appears to the user that the respective websites are hosted by the corresponding entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 23, <u>Garfinkle et al.</u> teaches (c) providing an online photo-sharing service for providing access to a plurality of photo-sharing websites (See abstract, It is inherent that when a "order" is placed more then one person can place an order therefore sharing photos); and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network (See column 2, lines 61-64).

Garfinkle et al. does not teach a method for automatically sending images from entity-specific cameras to entity- specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a method for automatically sending images from entity-specific cameras to entity-specific websites, comprising:

providing a plurality of cameras with means for allowing the cameras to communicate over a network (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); customizing the cameras for different entities by loading at least one entity ID into the camera (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); and receiving the images and associating the images with the entity-specific website identified by the entity ID (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a method for automatically sending images from entity-specific cameras to entity-specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID; and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of

Thompson because a method for automatically sending images from entity-specific cameras to entity- specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID; and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claim 26, <u>Garfinkle et al.</u> as modified, teaches further including the steps of storing the entity-specific websites on a database accessed by a server (See <u>Garfinkle et al.</u>, column 4, lines 2-13; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 28, <u>Garfinkle et al.</u> as modified, teaches further including the step of associating URL's of the entity specific websites with the corresponding entity accounts

in the database (See Thompson, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 29, Garfinkle et al. as modified, teaches further including the steps of matching a received entity ID with one of the entity accounts in order to associate the received images with the entity specific website (See Garfinkle et al., column 4, lines 2-13; column 10, lines 44-45; lines 55-59; and also see Thompson, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 30, Garfinkle et al. as modified, teaches further including the step of transmitting a user entity ID with the entity ID, and creating a user account in the database corresponding to the user ID (See Garfinkle et al., column 3, line 67; column 4; lines 1-6; column 5, lines 1-10), such that the received images are associated with the users account in the corresponding entity-specific website (See Thompson, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 34, Garfinkle et al. teaches an online photo-sharing system (See abstract. It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos; also see column 1, lines 8-14); the software causes the digital cameras to automatically upload images to the website hosted for that particular entity (See abstract; Fig. 3; column 2, lines 20-25, lines 61-64).

Page 15

Garfinkle et al. does not teach an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), wherein each of the entities controls a set of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities,

such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Garfinkle et al., by the teachings of Thompson because an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claim 35, <u>Garfinkle et al.</u> teaches an online photo-sharing system (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos; also see column 1, lines 8-14); the software causes the digital cameras to automatically upload images to the website hosted for that particular entity (See abstract; Fig. 3; column 2, lines 20-25, lines 61-64).

Garfinkle et al. does not teach a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), wherein each of the entities controls a set of digital cameras of the plurality of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality

of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Garfinkle et al., by the teachings of Thompson because a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50).

As to claim 36, <u>Garfinkle et al.</u> as modified, teaches wherein the online photosharing service is capable of hosting the entity specific photo-sharing websites for each of the entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 37-38 and 40, <u>Garfinkle et al.</u> as modified, teaches wherein the entity specific photo-sharing websites are hosted outside of the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); wherein the online photo-sharing service is capable of accessing a server (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64) and a database outside of the photo-sharing service for hosting the respective websites (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); wherein the database storing the entity specific websites is arranged outside the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 39, <u>Garfinkle et al.</u> as modified, teaches wherein the database storing the entity-specific websites is included within the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

4. Claims 31-33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Garfinkle et al. (U.S. Patent No. 6,017,157), in view of Thompson (U.S. Patent No. 6,650,831) as applied to claims 1-30 and 34-40 above, and further in view of Narayen et al. (U.S. Patent No. 6,035,323).

As to claims 31-33 <u>Garfinkle et al.</u> as modified, still does not teach providing a default internet service provider connection information; providing the plurality of cameras with default internet service provider connection information.

Narayen et al. teaches methods and apparatus for distributing a collection of digital media over a network with automatic generation of presentable media (See Abstract), in which providing a default internet service provider connection information (See abstract; column 11, lines 7-49); (g) providing the plurality of cameras with default internet service provider connection information (See abstract; column 11, lines 7-49).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u> as modified, to include providing a default internet service provider connection information; (g) providing the plurality of cameras with default internet service provider connection information.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u> as modified, by the teachings of <u>Narayen et al.</u> because providing a default internet service provider connection information; (g) providing the plurality of cameras with default internet service provider connection information would allow a user of a digital camera to easily distribute or publish images from the digital camera or other digital acquisition devices over a network, such as the Internet (See Narayen et al., column 2, lines 28-31).

Response to Arguments

5. Applicant's arguments filed on May 19, 2005, with respect to the rejected claims in view of the cited references have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mellissa M. Chojnacki whose telephone number is (571) 272-4076. The examiner can normally be reached on 9:00am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Charles Rones can be reached on (571) 272-4085. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

August 5, 2005 Mmc